



# SPL Realizes Digital Transformation with assyst

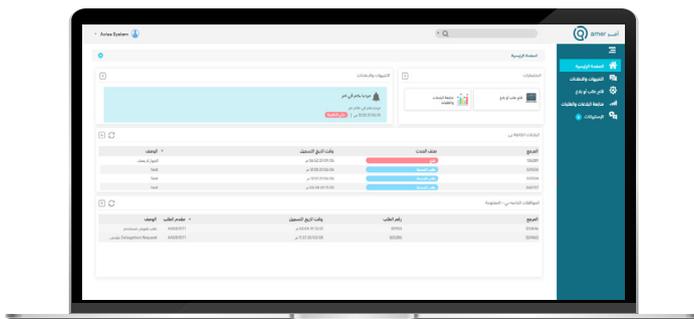


## The Challenges

SPL faced various problems with its in-house service management tool. Its functionality did not meet their operational needs, and its reporting capability was not sufficient for their requirements. Basic service management activities, such as tracking and incident follow-up, were not adequately managed and the solution lacked automation.

SPL wanted to professionalize its Service Management activities with a more intuitive and configurable solution. A key business objective for SPL was to move to a tool which was able to automate processes and deliver flexibility in services and processes to the wider organization. Digital transformation was key for SPL as it aspired to improve existing business processes and customer experiences, in line with Saudi Vision 2030 to develop public service sectors.

The Arabic interface, and its flexibility in terms of licensing compliance, proved to be a significant advantage to the company. A committed and experienced assyst team is present in the EMEA region to provide support and consultancy, and this was also a very important factor for SPL.



## About SPL

SPL is a public government corporation that regulates and provides postal services in the Kingdom of Saudi Arabia. It is the official operator of postal services in the Kingdom. Upon the founding and unification of the Kingdom of Saudi Arabia by the founder late King Abdul Aziz bin Abdul Rahman Al Saud, SPL started up operations in 1926, it is the oldest Saudi service authority. Services provided by SPL range between common postal services such as mail, parcels, express mail and modern services such as online shopping, money transfers, and e-government transactions.

Its headquarters are located in Riyadh, supporting thirteen main branches across Saudi Arabia and over 570 remote post offices across the country.

## The Solution

SPL implemented on-premise assyst within four months, incorporating ITOM/Software Asset Management (SAM) with the existing service management functionalities to better track and



monitor assets more effectively. The service management tool was re-branded “Amer”. Now, it functions as the main system for communication between branches and services points and the headquarter in Riyadh. Over 600 enterprise services are supported in assyst, ranging from IT Services to Facilities services.

Over 200 IT employees at SPL have access to the tool, they now have an easier task in supporting the remote locations and managing the 400 events per day coming in. The customized Arabic language end-user portal is used by 13,000 SPL employees across 530 service points. The self-serviceportal (Amer) resulted in a significant drop in the amount of incoming phone calls. This saves time in solving incidents and closing requests, this time can now be devoted to other tasks.

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With Amer we now have a true view of our services and powerful process automation across our entire organisation, this is in line with the 2030 Digital Transformation Vision for the Kingdom. The SPL and assyst team worked very well together towards the common vision of delivering greater value to our end-users.

Saleh Alanazi  
Assistant Technical Support Director

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## The Benefits

With full visibility, the team knows what’s going on at any given moment in time and gets a true view of priorities across locations. This holistic approach allowed them to create a true data-driven strategy. Automation of basic processes enables the delivery of efficient, flexible and user-friendly services organisation wide.

## The Future

SPL will continue its service management journey with assyst by rolling out new functionality in the near future. New integrations with the supplier/vender management system to consolidate all requests through the assyst service catalogue and the integration with TFS to utilize the Release Management Module supports the development team with software development life cycle (SDLC) and this will take the whole environment to the next level of performance and flexibility. SPL also plans to adopt enterprise-wide service management by rolling assyst out to other departments, including HR, Legal and Finance. This will not only maximize their value from the investment but also enhance the end-user experience.

## Summary

- SPL used an in-house service management tool that did not meet their requirements. A professional service management tool was needed to automate processes and deliver flexibility in services and processes to the wider organization.
- assyst service management functionalities and ITOM/ Software Asset Management functionalities are combined to better track and monitor assets more effectively. Now assyst functions as the main systems for communication between branches, service points and the headquarter. Over 600 enterprise services are supported, ranging from IT Services to Facilities services.
- The IT team and end users are now empowered to do their job faster: self-service and automation have resulted in increased productivity and focus on more strategic tasks. Dashboards and analytics offer SPL a true view of priorities across locations.

## Find out more

Further information, e-mail [info@ifs.com](mailto:info@ifs.com), contact your local IFS office or visit our web site, [ifs.com](http://ifs.com)

